



GTSC

THE LION'S DEN

Will YOU Enter The Lion's Den?

IEEE Homeland Security
Conference November 12, 2013

Calling All IEEE CEO's...Are you ready to enter the Lion's Den?
IEEE and the Government Technology & Services Coalition invite
you to enter the Lion's Den at a newly designed plenary session at the IEEE
Homeland Security Conference this year!

Come before the "Lion's" – to learn how prepared you are to succeed in today's
competitive market. Modeled after the popular television program, "Shark Tank,"
the "Lion's Den invites CEOs of small businesses in front of several investors.
Those investors will then ask pointed questions about the money making side of
the business and uncover whether that company is really prepared, business savvy
and ready to take their company to the next level.

WHEN: November 12, 2013; 4:00PM - 5:30PM

WHAT: Entrepreneurial CEOs will "enter the Lion's Den" to answer some pointed
questions about their business, their business plan and their strategies to succeed.

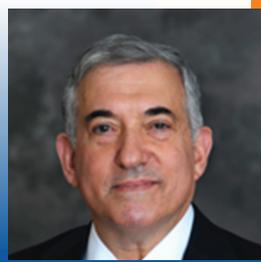
WHERE:

The Westin Waltham Boston
70 Third Avenue
Waltham, Massachusetts 02451, United States
Phone: 781-290-5600

REGISTRATION: Register online at
https://ieeeboston.org/forms/hst_regpay/hst_frm_pg/hst_regpay.php

CONTACT: Kristina Tanasichuk, CEO, Government Technology & Services Coalition at
ktanasichuk@gtscoalition.com or (703)201-7198 for more information or to "enter the
Lion's Den!"

Meet the Lions



Jay Cohen — Leader of the Pride

Innovative problem solving and science and technology have always been among Jay M. Cohen's strong points: Early in his naval career he mastered Nuclear Power Training and later commanded a nuclear submarine. He followed that with stints as a senior member of the Nuclear Propulsion Examining Board for the U.S. Atlantic Fleet; command of a major surface ship, Director of the Navy Y2K Project Office; and Chief of Naval Research. At DHS, Rear Admiral Cohen assumed responsibility for evaluating, procuring and coordinating the department's science and technology assets as well as responsibility across the 22

components of DHS for test and evaluation. Starting in 2000, as Chief of Naval Research, Rear Admiral Cohen was the Department of the Navy's Chief Technology Officer in wartime, responsible for the Navy and Marine Corps Science and Technology Program to rapidly meet combat technology needs.

Rear Admiral Cohen received his commission as an ensign in 1968 after graduating from the United States Naval Academy. He holds a degree in Ocean Engineering from the Massachusetts Institute of Technology and the Woods Hole Oceanographic Institution and a Master of Science in Marine Engineering and Naval Architecture from MIT.



Jay Batson

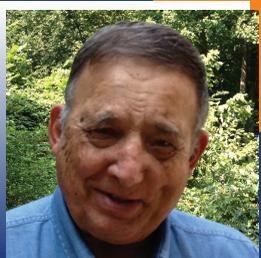
Jay Batson is the founding CEO of Acquia, a rapidly growing commercial open source company providing subscription services for enterprises using Drupal. From programming C++/Java to being the CEO of two VC-backed startups, he has been involved in bringing a wide variety of technology products to market through direct development, or acquisition of key seed technologies. He currently volunteers extensively as a mentor with MassChallenge and TechStars, and is on the boards of several startups he has invested in.



Robert Buderer

Robert is Founder and Editor in Chief of Xconomy, an online news organization covering the business of technology in eight key innovation clusters around the U.S.. Before launching Xconomy in mid-2007, Bob was a research fellow in MIT's Security Studies Program. He previously served as Editor in Chief of Technology Review magazine and was BusinessWeek's technology editor, where he shared in the 1992 National Magazine Award for "The Quality Imperative." Bob is the author of four books about technology and innovation, the most recent being Naval Innovation for the 21st Century (Naval Institute Press, 2013). His acclaimed

first book, *The Invention That Changed the World* (Simon and Schuster 1996), examined radar's impact on World War II and post-war science and technology and was part of the Alfred P. Sloan Foundation's Technology Series.



Dave Oliver

Dave's diverse career has included extensive experience in government and industry as well as the military. He retired in June from EADS North America where he served as CEO of the Defense Company and Chief Operating Officer. He currently is writing and serving as a Director. Immediately prior, Dave served in Iraq as the Director of Management and Budget for the Coalition Forces. Previously, he served in the Clinton Administration as Principal Deputy Undersecretary of Defense for Acquisition, Technology and Logistics, a position assumed after working as an executive at Northrop Grumman Corporation and Westinghouse. Dave

completed a distinguished career in the U.S. Navy in 1995, retiring as a Rear Admiral (Upper Half). He served at sea aboard both diesel-electric and nuclear submarines, commanded a nuclear submarine as well as two submarine groups, one in Japan and one in San Diego; and served as Chief of Staff of the Seventh Fleet. His final military tour was as Principal Deputy to the civilian Navy Acquisition Executive. Mr. Oliver's military decorations include the Defense and Navy Distinguished Service Medals as well as six awards of the Legion of Merit. His awards for public service include two Department of Defense Awards for Distinguished Public Service, and similar awards from the Departments of the Army and the Navy. Dave's undergraduate training was from the United States Naval Academy. Subsequently he received a Master of Arts in Political Science and International Affairs (specializing in the Middle East) from American University. He is the author of *Making It in Washington*, as well as his wife's biography, *Wide Blue Ribbon*, and a leadership book, *Lead On*. His leadership memoir about Admiral Rickover, *Against the Tide*, is scheduled to be published by the Naval Institute Press in August of 2014.

For more information visit: www.GTSCoalition.com