

Government Technology & Services Coalition

Insight Session: Budget Outlook on Customs and Border Protection (CBP) 2015

April 29, 2015 | U.S. Navy Memorial, Washington, D.C.



Agenda & Speakers

- 1:00 PM** **Welcome & Introduction**
Kristina Tanasichuk, Founder & CEO, Government Technology & Services Coalition (GTSC)
- 1:15 PM** **An Overview of the CBP Budget**
Michelle Mrdeza, Strategic Advisor, GTSC
and Senior Advisor, Cornerstone Government Affairs
- 1:15 pm** **Keynote or Budget Overview**
Ronald Vitiello, Deputy Chief, Border Patrol, CBP
- 1:45 pm** **Introduction & Remarks**
Commissioner David Aguilar, Former Commissioner, CBP; Partner, GSIS; Strategic Advisor, GTSC
- 2:00 pm** **Keynote**
Charles Armstrong, Assistant Commissioner, U.S. Customs & Border Protection
- 2:30 pm** **"It's About Mission" Panel**
Moderator: Brad Cole, Vice President, Agilex; Chair of the GTSC Lion's Den
Colleen Manaher, Executive Director Planning, Program Analysis and Evaluation DHS/CBP/OFO
Woody A. Lee, Chief, Strategic Planning and Analysis, CBP
LaFonda Sutton-Burke, Director, Non-Intrusive Inspection Division, Cargo and Conveyance Security, Office of Field Operations, CBP
- 3:30 pm** **Keynote**
Mark Borkowski, Assistant Commissioner, Chief Acquisition Executive, CBP
- 4:00 pm** **Information Technology Panel**
Moderator: Chuck Winwood, fmr Deputy Commissioner, Customs; Consultant; Strategic Advisor to GTSC
Valerie Isbell, Executive Director, Passenger Systems Program Directorate, CBP
Phil Landfried, Deputy Assistant Commissioner, Office of Information and Technology, CBP
Richard Gunderson, Executive Director, Contracting Activity Office of Procurement, CBP
- 5:00 pm** **Closing and Reception**
Ronald Vitiello, Deputy Chief, Border Patrol, CBP

Please join us for a RECEPTION to continue the conversation
Thank you to Agilex, Blackstone Technology, NCI, and SureSecure



Our Speakers



Michelle Mrdeza

**Founding Strategic Advisor,
Government Technology & Services
Coalition, Senior Advisor,
Cornerstone Government Affairs**

As a founding partner of the Government Technology and Services Coalition, Michelle Mrdeza brings more than twenty-three years of experience in public service to its members, working primarily in the

Executive and Legislative branches of government. In 2007, Ms. Mrdeza retired as the majority staff director of the House Committee on Appropriations, Subcommittee on Homeland Security. She directed this subcommittee since its inception in February of 2003, gaining a unique understanding of the challenges and opportunities within both the Department of Homeland Security and the homeland security space. Michelle is President and CEO of MXM Consulting LLC and a Senior Advisor to one of the top public relations and lobbying firms in Washington, D.C., Cornerstone Government Affairs. As President and CEO of MXM Consulting, Michelle serves as a subject matter expert on homeland security and appropriations issues for Georgetown University, the Brookings Institution, the Homeland Security Institute, the MITRE Corporation and the Homeland Security and Defense Business Council. She also serves as a senior advisor to several small start-up companies, helping them navigate the dynamic and diverse homeland security environment. At Cornerstone, Michelle leads the firm's homeland security practice group. In that capacity, Michelle represents a broad and diverse set of clients, helping them identify funding opportunities within the Department of Homeland Security, introducing them to decision makers and putting clients in an advantageous position to successfully bid on multi-year contracts.



David Aguilar

**Partner, GSIS
Strategic Advisor, GTSC
Former Acting Commissioner, CBP**

Mr. Aguilar was appointed Acting Commissioner of U. S. Customs and Border Protection on December 30, 2011. As Commissioner Mr. Aguilar led the United States government's largest law enforcement organization with a workforce of 60,000,

including 43,000 uniformed law enforcement officers. He strategically planned, formulated, and executed a yearly budget of nearly 12 billion dollars and was responsible for the management of the largest civilian Law Enforcement Air Force in the world. Prior to being named Acting Commissioner Aguilar had

been CBP Deputy Commissioner since April 11, 2010. As Acting Commissioner and as Deputy Commissioner of the Department of Homeland Security's agency responsible for leading the world's only unified integrated border management agency, Aguilar was responsible for securing the over 6,000 miles of land border between the ports of entry against the smuggling of illegal entrants into the United States, illicit goods, narcotics, and weapons for use against the population of the United States. Mr. Aguilar also served as Chief of the U.S. Border Patrol. During that time, he oversaw the largest expansion of the Border Patrol in its 88-year history, doubling its size to over 21,000 Agents. Prior to his becoming Chief of the Border Patrol, Mr. Aguilar was Chief Patrol Agent of the Tucson Sector the largest and most active Border Patrol Sector in the nation. His leadership has earned him numerous awards, including the Presidential Rank Award in 2008, the President's Meritorious Excellence Award in 2005, the Department of Homeland Security Distinguished Service Medal, the Washington Homeland Security Roundtable Lifetime Achievement Award, and the Institute for Defense and Government Advancement Lifetime Achievement Award.

Brad Cole

**Vice President, Homeland Security, Agilex
Chair, GTSC Lion's Den**



Colleen Manaher

**Executive Director
Planning, Program Analysis &
Evaluation
OFO, CBP**

Since April 2013, Colleen M. Manaher has served as the Executive Director of Planning, Program Analysis, and Evaluation (PPAE), Office of Field Operations (OFO), in Washington,

D.C. Ms. Manaher also serves as the lead for the US-VISIT entry-exit transition to CBP. Previously, Ms. Manaher served as the Director of the Land Border Integration Program Management Office. Ms. Manaher managed the successful implementation of the Western Hemisphere Travel Initiative (WHTI) in 2009 and led the Land Border Integration Team in optimizing inbound passenger operations and leveraging technologies for outbound, checkpoint, and pedestrian environments. From August 2006 until March 2007, Ms. Manaher served as the Senior Advisor for Policy at the Department of Homeland Security and was an Implementation Program Manager at US-VISIT. She also served as a Supervisory Border and Transportation Officer at US-VISIT from May 2004 until August 2006 and played an integral role in



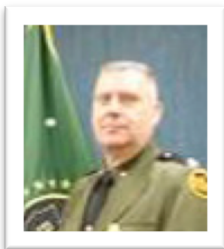
KEYNOTE: Charles Armstrong

Assistant Commissioner for the Office of Information and Technology, CBP

Functional responsibilities include software development, infrastructure services and support, tactical communications, the laboratory system and research and development functions, and IT modernization initiatives supporting CBP's core business processes. Additionally, as the Department of Homeland Security (DHS) Steward for network services, Mr. Armstrong is accountable for supporting the agency's requirements for secure, reliable communications.

Mr. Armstrong served as the DHS Deputy CIO where he was a champion of the Department's IT initiatives for improving the agency's secure information sharing capabilities through the consolidation of infrastructure and strengthened security. Mr. Armstrong brings with him over 26 years of leadership and technology experience in the operations and management of IT. After starting his career with the Navy Department, he worked for the legacy U.S. Customs Service and CBP in various capacities. He also served as the CIO for the DHS Border and Transportation Security prior to assuming the position of DHS Deputy CIO in October 2005. Mr. Armstrong graduated from Old Dominion University with a Bachelor of Science in Information Systems and obtained a Master's Certificate in Management from National Louis University. He is a Harvard Senior Executive Fellow, and was recognized by Federal Computer Week's Federal 100 as one of the top executives from government, industry, and academia who had the greatest impact on the government information systems community in 2001. He is also the recipient of the GTSC MVP Award for 2013.

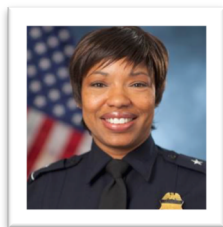
transitioning customs, immigration, and agricultural staff into the unified agency of CBP. Ms. Manaher began her career in 1989 with the Immigration and Naturalization Service (INS) in Buffalo as an immigration inspector and subsequently held various key positions with the INS in Washington, D.C., Aruba, Montreal, San Ysidro, and Buffalo. Ms. Manaher holds both a Bachelor of Science and a Master of Science in Criminal Justice from the State University of New York at Buffalo.



Woody A. Lee

Chief, Strategic Planning & Analysis, CBP

As Chief of the Strategic Planning and Analysis Directorate at U.S. Border Patrol Headquarters, Chief Lee supports the Border Patrol's 20 Sectors by implementing CBP/DHS program objectives, evaluating programs for efficiency and effectiveness, and coordinating with DHS and CBP senior managers on a range of national security issues. He also plays an integral part in the development and implementation of the National Border Patrol Strategy of preventing terrorist and their weapons from entering the United States. Prior to his selection, Chief Lee served as the Deputy Chief of the Operations Division (now called the Law Enforcement Operation Directorate) at U.S. Border Patrol Headquarters. As the Deputy Chief of Operations, he was responsible for all operations and border enforcement activities nationwide.



LaFonda Sutton-Burke

Director, Non-Intrusive Inspection Division, Cargo & Conveyance Security, OFO, CBP

Ms. Sutton-Burke has served as the Director of the Non-Intrusive Inspection (NII) Division, Office of Field Operations (OFO), U.S. Customs and Border Protection (CBP), since February 2012. She is responsible for developing risk-

based requirements for technologies that enable CBP Officers at the ports of entry (POE) and Border Patrol Agents between the POEs to screen commercial traffic for the presence of contraband, terrorists and the implements of terror, while facilitating the flow of legitimate trade and travel and integrating NII throughout the global supply chain. Ms. Sutton-Burke manages an operating budget of over \$112M, and an equipment portfolio of over 300 large-scale active imaging systems, 6,000 small-scale systems, 1,300 radiation portal monitors (RPMs), 2,800 radiation isotope identification devices, and 29,000 personal radiation detectors.

Ms. Sutton-Burke began her career with the U.S. Customs Service as an Inspector in the El Paso Field Office in 1993, and then spent several years at CBP Headquarters in various roles including OFO Liaison assigned to the Commissioner's Situation Room, and Program Manager within the Anti-Smuggling Division. Prior to joining the U.S. Customs Service, she worked as a civilian for the Department of Defense and also served as a U.S. Army Logistics Officer.



Chuck Winwood

**Consultant & Strategic Advisor, GTSC
Former Deputy Commissioner, Customs**

Mr. Winwood has been a self-employed independent consultant since May 2006. A 30-year Customs Service veteran, he held numerous positions in the agency, including Deputy Commissioner, Acting Commissioner and Assistant Commissioner for the Offices of Field



KEYNOTE

Mark

Borkowski

**Assistant
Commissioner,
Chief Acquisition
Executive CBP**

AC Borkowski is responsible for ensuring technology efforts are properly focused on mission and well integrated across CBP and for strengthening effectiveness in

acquisition and program management. In addition to being the Assistant Commissioner for OTIA, Mr. Borkowski serves as CBP's Component Acquisition Executive (CAE) responsible for ensuring acquisitions support a mission requirement, are cost effective and are integrated across all of CBP where appropriate.

Prior to his appointment as Assistant Commissioner, Mr. Borkowski served as Executive Director of the Secure Border Initiative (SBI) Program Executive Office (PEO). As Executive Director, Mr. Borkowski oversaw the Department of Homeland Security's (DHS) implementation of SBI at U.S. Customs and Border Protection (CBP), and oversaw SBI's continued efforts to develop border security resources that will provide enhanced situational awareness for frontline CBP personnel along the U.S. borders.

Before assignment to SBI, Mr. Borkowski served as the Executive Director for Mission Support at Headquarters, United States Border Patrol. In this role, he supported the Chief of the Border Patrol in executing the Border Patrol's \$2 billion annual budget and in managing a total workforce in excess of 17,000 agents and support personnel. He oversaw functions of workforce management, labor and employee relations, finance, logistics, recruitment, training, facilities, and tactical infrastructure. As a DHS Level III certified program manager, he provided expert advice and support to the Chief of the Border Patrol with respect to the technology program within SBI, SBInet. Mr. Borkowski directed a contracted effort for organizational development to redesign and transform the Border Patrol to respond to an unprecedented growth in the organization driven by Presidential mandate. His division staff included 75 personnel assigned to six separate geographic locations. Prior to his appointment as Executive Director of Mission Support, Mr. Borkowski served as Director for Asset Management in CBP's Office of Air and Marine. In that role, he oversaw acquisition and sustainment for CBP's aircraft and marine assets. Before joining CBP, Mr. Borkowski was the Program Executive for the Robotic Lunar Exploration Program (RLEP) in the Exploration Systems Mission Directorate (ESMD) at NASA Headquarters.

Operations, Strategic Trade, and Inspection and Control. Mr. Winwood is highly regarded for his leadership in the creation of Customs' Risk Management Program, which was adopted by the World Customs Organization. As a Decorated Combat Veteran from the Vietnam War, Mr. Winwood has won numerous awards for his work, including Federal Executive of the Year, Presidential Award for Distinguished Executives and the Distinguished Service Award. Mr. Winwood attended Indiana University of Pennsylvania where he earned his bachelor's in Education and Florida International University where he earned his master's in Management and Public Administration.



Valerie Isbell

**Executive Director, Passenger
Systems Program Office (PSPO),
CBP**

The PSPO provides application solutions and ongoing operational support for Port

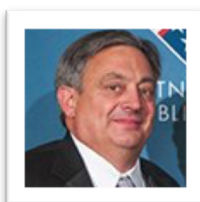


KEYNOTE
Ron Vitiello
Deputy Chief
U.S. Border
Patrol

As the Border Patrol's chief operating officer, he is responsible for the daily operations of the Border Patrol and routinely reports to and assists the Chief, U.S. Border Patrol, in planning and directing nationwide enforcement and administrative operations. Deputy Chief Vitiello entered on duty with the Border Patrol in 1985 as a member of Class 174. His first duty assignment was as a Border Patrol agent was at the Laredo Station in the Laredo Sector, where he also served as a Supervisory Border Patrol Agent. As an agent and supervisor, he participated in Special Response Team operations and was instrumental in formulating the Laredo Sector Criminal Alien Program. In June 1997, he served as a Deputy Assistant Regional Director for the Border Patrol at the Central Region Office in Dallas, Texas, where he oversaw the regional implementation of Operation Rio Grande. In June 2000, he was selected as a Special Operations Supervisor at the Nogales Station in the Tucson Sector. During his time in Arizona, Deputy Chief Vitiello worked extensively in the Tucson Sector Community Relations Office. He later was promoted to Assistant Patrol Agent in Charge of the Nogales Station. In November 2002, he was selected as an Assistant Chief at Border Patrol Headquarters. While at Headquarters, Deputy Chief Vitiello was one of the key contributors in the unification of U.S. Customs and Border Protection (CBP) and the creation of the Department of Homeland Security. He was promoted to Senior Associate Chief of the Management Division. He also represented CBP at the Border and Transportation Security Directorate while assigned to the Operations Division. In January 2006, he was promoted to Chief Patrol Agent of the Swanton Sector and held that position until July 2007, when he was selected as a member of the Senior Executive Service and promoted to Chief Patrol Agent of the Rio Grande Valley Sector, one of the largest and most dynamic sectors along the Southwest Border. While at the Rio Grande Valley Sector, then-Chief Patrol Agent Vitiello was appointed the Lead U.S. CBP Hurricane Preparedness Coordinator for the Federal Emergency Management Agency's Region VI. He was responsible for deploying personnel and resources to a national domestic incident site, representing the CBP Commissioner as the Lead Field Coordinator, and leading more than 12,000 CBP employees in Texas, New Mexico, Arkansas, Oklahoma, and Louisiana.

of Entry processing and information sharing regarding people who are inadmissible or may pose a threat to the United States. These applications support the dual goals of preventing terrorists or others who may do our country harm from entering the US while facilitating legitimate travel. Ms. Isbell has worked collaboratively with other agencies within the Department of Homeland Security (DHS) as well as the Federal Bureau of Investigations and Department of State on developing joint systems, ensuring that existing capabilities are leveraged and information is shared within and beyond DHS to support Homeland Security.

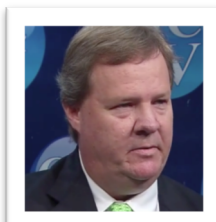
Ms. Isbell has over 30 years of public service spanning three Federal departments. She began her career as an Army officer serving in leadership positions providing customer service and accurate military pay and banking functions. In 1990 Ms. Isbell was detailed to the Department of Justice, Immigration and Naturalization Service (INS) under a Department of Defense program to support drug control efforts. In 1994 Ms. Isbell transitioned from the Army to a civilian position at INS and became the Director of the Inspections Systems Branch in 2000. While at INS, Ms. Isbell was responsible for developing and maintaining national systems supporting the Inspections' mission by determining eligibility for admission, facilitating travel of low risk travelers, and providing headquarters and port of entry management support. With the formation of DHS in 2003, Ms. Isbell served as a senior project manager with the United States Visitor and Immigrant Status Indicator Technology (US-VISIT) Program. Ms. Isbell had a leading role in delivering one of first major achievements of DHS to add biometric checks to the inspection process for non-US citizens. In September 2005, Ms. Isbell joined CBP as the Deputy Executive Director for PSPD. She was appointed to the Senior Executive Service as the Executive Director of PSPD in April 2008 and holds that position today.



Phil Landfried
Deputy Assistant Commissioner, OIT, CBP

Previously Executive Director at the Office of Targeting and Analysis Systems Program Office, Mr. Landfried implemented innovative solutions to improve security without impeding the flow of people and goods across U.S. borders. To address possible security weaknesses revealed by the toner cartridge

bomb threat in late 2010, Landfried created a joint screening program with the Transportation Security Administration and major express couriers. He also developed a mobile application that allows U.S. screeners stationed in foreign airports to question potential terrorism suspects before they board U.S.-bound flights.



Richard Gunderson
Executive Director, Contracting Activity, Office of Procurement, CBP

Prior to CBP, Richard K. Gunderson is the Deputy Chief Procurement Officer for the Department of Homeland Security. In conjunction with the Chief Procurement Officer, he provides leadership over the department's \$17 billion contract and financial assistance programs. Mr. Gunderson became the Deputy Chief Procurement Officer in April 2008, after serving

as the Assistant Administrator for Acquisition for the Transportation Security Administration in the U.S. Department of Homeland Security. Mr. Gunderson provided centralized acquisition support to TSA operations across the nation's airports and other modes of transportation as well as to one of the largest and most complex acquisition programs in DHS. TSA's acquisitions include major systems, operational contracting, construction, leasing, research and development, grants and other types of financial assistance.

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