

SPONSORSHIP OPPORTUNITIES

In 2022, the Government Technology & Services Coalition acquired the FITGov Summit to expand the exceptional collaboration and exchange already established by the community. GTSC reimagined the Summit to address the need to govern rapidly advancing technology, spurred by the explosion of artificial intelligence, particularly the challenges around ChatGPT and other machine learning. The GTSC FITGov Summit brings senior leadership from the federal government together to mentor, share innovative ideas, expand their knowledge, and share their experience. GTSC has expanded the Board of Directors, added a new collaboration, FITGovDATA, and added dedicated expertise to the evolving role of governance in achieving both early adoption and security.

PLATINUM GUARDIAN

ONLY ONE PER EVENT

The Platinum Guardian sponsorship is the highest support package and provides your company with the most visibility in front of the community.

\$25,000

- Welcome guests at the beginning of the program
- Panel speaking slot for Subject Matter Expert
- Introduction of one keynote
- 3 minute "ad" in front of entire audience
- Input to speaker selection
- Description of company and fullpage ad in online event program/page
- 10 tickets to the event
- Most prominent recognition on all signage
- Two months (8) of ads in HSToday newsletter & webpage of your choice
- Recognition and description on all social media: linkedin, facebook, X, for GTSC and HSToday
- Reserved seating for company attendees
- One dedicated email from you to the GTSC community
- Thank you note to all attendees and speakers from your company (sent through GTSC)
- Logo on thank you slide

GUARDIAN

\$15,500

ONLY ONE PER EVENT

The Guardian sponsorship provides your company with the most steady visibility in front of the community.

- Panel moderator or speaker introduction
- Introduction of one keynote
- 3 minute "ad" in front of entire audience
- Input to speaker selection
- Description of company and 3/4 page ad in online event program/page
- Prominent recognition on all signage
- One month (4) of ads in HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and description on all social media: linkedin, facebook, twitter, eventbrite for GTSC and HSToday
- Reserved seating for 8 company attendees
- One dedicated email from you to the GTSC community
- Thank you note to all attendees and speakers from your company (sent through GTSC)
- Recognition in GTSC's annual report as a sponsor
- Logo on thank you slide
- Closing Remarks
- 8 tickets to the event

LUNCHEON

\$6,225

ONLY ONE PER EVENT

The Luncheon sponsorship provides attendees with a lovely lunch and networking break.

- Introduction to Lunch
- 1/4 page ad on online event page
- Recognition as exclusive Luncheon sponsor
- Signage at lunch and on buffet as Luncheon sponsor
- 3 minute advertisement during lunch
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and on LinkedIn and advertisements for the meeting
- Recognition in GTSC's annual report as a sponsor
- Logo on thank you slide
- 4 tickets to the event

BREAKFAST

\$4,225

ONLY ONE PER EVENT

The Breakfast sponsorship provides attendees with breakfast and coffee.

- 1/4 page ad on online event page
- Recognition as exclusive Breakfast sponsor
- Signage at Breakfast and on buffet as Breakfast sponsor
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and on LinkedIn and advertisements for the meeting
- Recognition in GTSC's annual report as a sponsor
- Logo on thank you slide
- 2 tickets to the event

PATROL

\$12,500

ONLY TWO PER EVENT

The Patrol sponsorship is a mid-level package with opportunities for visibility in front of our community.

- Panel moderator (if panel is available) or speaker introduction
- 3 minute "ad" in front of entire audience
- Input to speaker selection
- Description of company and 3/4 page online event program/page
- Recognition on all signage
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and description on all social media: linkedin, facebook, X, eventbrite and on the GTSC website
- Reserved seating for 6 company attendees
- Recognition in GTSC's annual report as a sponsor
- Logo on thank you slide
- 6 tickets to the event

COFFEE

\$4,225

ONLY ONE PER EVENT

This sponsorship provides you branding throughout the day with every cup of joe!

- 1/4 page ad on online event page
- Recognition as exclusive Coffee sponsor
- Cocktail Napkins with logo if sponsorship is acquired 3 weeks in advance
- All-Day Signage at Coffee Station
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition in GTSC's annual report as a sponsor
- Logo on thank you slide
- Two tickets to the event

DESSERT

\$3,000

ONLY ONE PER EVENT

The Dessert sponsor provides the event with a lovely dessert at lunch.

- 1/4 page ad on online event page
- Recognition as exclusive Dessert sponsor
- Recognition on all signage
- Recognition and on LinkedIn and advertisements for the meeting
- Recognition in GTSC's annual report as a sponsor
- Logo on thank you slide
- 2 tickets to the event

SMALL BUSINESS

\$550

ONLY FIVE PER EVENT

This package is only for those whose revenue is less than 1 million dollars per year.

- 1/4 page ad on online event page
- Recognition on all signage
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and on LinkedIn and advertisements for the meeting
- Recognition in GTSC's annual report as a sponsor
- Logo on thank you slide
- 1 ticket to the event

PATRON

\$9,775

ONLY TWO PER EVENT

The Patron sponsorship is a great package with opportunities for visibility in front of our community.

- Speaker introduction and moderate Q&A
- 3 minute "ad" in front of entire audience
- Input to speaker selection if received at least 2 weeks prior to the event (no speaker is guaranteed)
- 1/2 page ad on online event page
- Recognition on all marketing: email, powerpoint and event page
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and on LinkedIn and advertisements for the meeting
- Recognition in GTSC's annual report as a sponsor
- Logo on thank you slide
- 6 tickets to the event

SNACK

\$5,225

ONLY ONE PER EVENT

The Snack sponsor gets all the benefits of a Supporter Sponsor AND added signage at snacks.

- Opportunity to say 1-2 minutes about your company before the Snack break
- 1/4 page ad on online event page
- Recognition as exclusive Snack sponsor on each item
- Recognition on all signage
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and on LinkedIn and advertisements for the meeting
- Recognition in GTSC's annual report as a sponsor
- Logo on thank you slide
- 2 tickets to the event

SUPPORTER

\$3,500

ONLY FIVE PER EVENT

This package shows your company's support of the event without a huge impact on the budget.

- 1/4 page ad on online event page
- Recognition on all signage
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and on LinkedIn and advertisements for the meeting
- Recognition in GTSC's annual report as a sponsor (companies are recognized in the annual report based on their cumulative contributions to GTSC)
- Logo on thank you slide
- 2 tickets to the event

RECEPTION

\$7,500

TWO TIER OPTIONS PER EVENT

This package can be added onto any GTSC Day that does not already have a reception. Please reach out below for more information on deliverables.

GTSC makes every effort to produce the finest quality programs in the homeland market. We cannot guarantee any speaker, panel, or event due to the nature of "security" and demands on our government participants. Sponsorship packages are available on a first-come, first-served basis, and speaking/moderator positions are granted based on which sponsorship sold first/second, etc. GTSC does not publish or offer as confirmed any speaker that has not expressly accepted our invitation to speak and provided us with supporting documents. In the case of a cancellation GTSC will make every effort to 1) reschedule the speaker, 2) reschedule the event and execute the deliverables to our valued sponsor satisfaction. Thank you for your understanding.

CONTACT US at membership@gtscoalition.com to reserve your sponsorship.